

#### SOCIAL MEDIA POSTS (COPY AND PASTE)

### FACEBOOK:

\*Visit WeAreZyloware.com for National Eyewear Day blog content you can use on your own page and link to with the posts below

### Week of:

We'll be celebrating National Eyewear Day on June 6! We're using the day to remind everyone that receiving your annual eye health exam is a vital part of your wellness! Follow along on our social media and visit us to learn more about how we're helping people see a beautiful day, every day.

### Day of:

Happy National Eyewear Day! Today we are reminding everyone to receive their annual eye health exam this year! Your health and wellness are more important than ever, and your eye exam is an essential part of your preventative care.

Remind your loved ones to receive their exam and celebrate the day by flooding Facebook with pics of frame pride!

## **INSTAGRAM:**

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# HASHTAGS:

**Primary:** #NationalEyewearDay #Zyloware #EyewearSelfies #FramePride

## Secondary:

#eyewear #glasses #eyeglasses #sunglasses #vision #sight #eyes #awareness #june6 #Spectacular #optical #optician #eyedoctor #eyeexam #eyehealth #style #fashion #mensglasses #womenglasses #WeAreZyloware